

## KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

AND

CONTRACT NO. REV.

1041-92168-1

DATE PRINTED

10/10/14

PAGE 1

6441	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		366751	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	GMMB, INC.				BELGARD FOR CONGRESS			
AND	3050 K St NW Ste 100				PO BOX 35			
ADDRESS	Washington	DC	20007-5108		Willingboro	NJ	08046-0035	
	USA				USA			
CONTACT	Maura GILROY				PRODUCT D HOUSE NJ 3			
LOCAL SALESPERSON					PRODUCT CODE	1303		
NATIONAL SALESPERSON	John Link - CTS-PH							
BROADCAST SCHEDULE STARTING 10/13/14 AND ENDING 10/19/14 NO. WEEKS: 1								

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	T-F	1	05:27A	05:58A	30S	10/14/14-10/17/14	5:30AM NEWS THIS MORNING	1	250.00	250.00
2 CDR	T-F	2	05:58A	07:00A	30S	10/14/14-10/17/14	THIS MORNING (5:58-7AM)	2	585.00	1170.00
3 CDR	T-F	1	06:58A	09:00A	30S	10/14/14-10/17/14	CBS THIS MORNING	1	405.00	405.00
4 CDR	T-F	1	05:00P	06:00P	30S	10/14/14-10/17/14	5PM EARLY NEWS	1	585.00	585.00
5 CDR	T-F	1	06:00P	06:30P	30S	10/14/14-10/17/14	NEWS 3 AT 6	1	765.00	765.00
6 CDR	T-F	1	06:30P	07:00P	30S	10/14/14-10/17/14	CBS EVENING NEWS	1	900.00	900.00
7 LUR	T-F	2	11:00P	11:35P	30S	10/14/14-10/17/14	LATE NEWS	2	1300.00	2600.00
8 LUR	Su	1	08:57A	10:30A	30S	10/19/14-10/19/14	CBS SUNDAY MORNING	1	850.00	850.00
9 LUR	M-Th	2	04:30A	05:00A	30S	10/13/14-10/16/14	EYEWITNESS NEWS AT 430AM	2	50.00	100.00
Total Contract:								12		7625.00
Billing Summary										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	3050 K St NW Ste 100					PO BOX 35		
ADDRESS	Washington DC 20007-5108					Willingboro NJ 08046-0035		
CONTACT	USA Maura GILROY					USA		
LOCAL SALESPERSON		AGENCY EST. NO.			PRODUCT CODE		1303	
NATIONAL SALESPERSON		John Link - CTS-PH						
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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
					Qtr 4-14	<div>Oct</div> <div>7625.00</div>	<div>Nov</div> <div>.00</div>	<div>Dec</div> <div>.00</div>	<div>Total</div> <div>7625.00</div>	
									GRAND TOTAL	7625.00

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